

Illocutionary Acts on the Text of UNIVA Labuhanbatu's 14th Anniversary Congratulations

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Abstrak

Penelitian ini fokus pada analisis illocutionary act pada teks ucapan selamat hari jadi UNIVA Labuhanbatu yang ke 14. Ada dua rumusan masalah. Pertama tipe illocutionary act apa saja yang terdapat di dalam teks ucapan selamat hari jadi UNIVA Labuhanbatu yang ke 14? dan tipe apa yang paling dominan di dalam teks ucapan selamat hari jadi UNIVA Labuhanbatu yang ke 14? Sejalan dengan rumusan masalah, maka tujuan penelitian ini adalah untuk menentukan tipe illocutionary act apa saja yang terdapat di dalam teks ucapan selamat hari jadi UNIVA Labuhanbatu yang ke 14 dan menganalisis tipe apa yang paling dominan di dalam teks ucapan selamat hari jadi UNIVA Labuhanbatu yang ke 14. Penelitian ini menggunakan penelitian kualitatif deskriptif. Instrumen penelitian ini menggunakan lembar data. Temuan penelitian ini adalah terdapat beberapa tipe illocutionary act di dalam teks ucapan selamat hari jadi UNIVA Labuhanbatu yang ke 14. Declarative sebesar 16.67 %, representative sebesar 33.33%, expressive sebesar 16.67%, commissive sebesar 33.33%, dan tidak ditemukan adanya tipe directive. Tipe yang paling dominan yang ditemukan di dalam teks ucapan selamat hari jadi UNIVA Labuhanbatu yang ke 14 adalah tipe representative dan commissive.

Kata Kunci: Illocutionary Acts, Declarative Act, Representative Acts, Expressive Act, Commissive Act, Directive Act

Abstract

This research focused on the analysis of illocutionary acts on the text of UNIVA Labuhanbatu's 14th anniversary congratulations. There were two formulations of the problem. First is what type of illocutionary acts on the text of UNIVA Labuhanbatu's 14th anniversary congratulations? And what is the dominant type of illocutionary acts on the text of UNIVA Labuhanbatu's 14th anniversary congratulations?. In line with the formulation of problem, so the purposes of this research were to determine the types of illocutionary acts on the text of UNIVA Labuhanbatu's 14th anniversary congratulations and to analyze the most dominant of type of illocutionary acts on the text of UNIVA Labuhanbatu's 14th anniversary congratulations. This research used qualitative descriptive research. The instrument used data sheet. The research findings were there were some types of illocutionary acts found on the text of UNIVA Labuhanbatu's 14th anniversary congratulations. Declarative was 16.67 %, representative was 33.33%, expressive was 16.67%, commissive was 33.33%, while there was no directive found on the text. The most dominant type of illocutionary acts found on the text of UNIVA Labuhanbatu's 14th anniversary congratulations were representative and commissive.

Keywords: Illocutionary Acts, Declarative Act, Representative Acts, Expressive Act, Commissive Act, Directive Act

1. INTRODUCTION

Communication is the most important role for human life in interacting in daily life. Communication is the activity of conveying what is in our minds, the concepts we have and the hopes we want to convey to others. Communication is the switch of records from one man or woman to others, but the information transferred ought to be comprehensible to the receiver (Brahmaiah, 2016). In other words, communication serves to convey ideas or thoughts so that others understand what is being conveyed.

These thoughts are expressed in the form on speech acts. The speech act is the basic unit of communication (Searle, 1969). The speech act carry out specific kinds of motion (Cruse, 2000). The fulfillment of speech acts is described in the form of recognition of what the speakers convey by way of the audiences. It is verified by means of the existence of 3 varieties of movements to be able to arise while someone expresses their speech, locutionary, illocutionary, and perlocutionary acts.

One is locutionary acts. It describes actions to specific something. The utterance of certain noises, positive phrases creation (Austin, 1962). In other phrases, a locutionary act is an act of producing a significant linguistic expression. In a easy way, locutionary act is the that means of what a speaker say. Two is illocutionary acts. Illocutionary acts are to do something with aid of saying something. Illocutionary acts are commonly completed inside the utterance of sounds or making of marks (Searle, 1969). Illocutionary act is likewise called illocutionary force. The crucial factor of illocutionary act is force. Illocutionary act completed via a speaker making an utterance is the act considered in phrases of the utterance's significance inside a traditional device of social interaction. Illocutions are acts defined by social conventions, acts which includes requesting, giving help, expressing dislike, guessing, showing confuse,

expressing angry, disbelieving, asserting, giving clarification, refusing, showing curiosity, showing bored, showing worried, suggesting, admitting, and commanding. Three is perlocutionary. The perlocutionary are the acts related to the end of something that is considered to be the effect left on the listener (Bach, 1979). Perlocutionary act (or simply definitely perlocution) finished by a speaker making an utterance is the act of inflicting a positive impact on the hearer and others. It's miles crucial to make a distinction among illocutionary and perlocutionary act because both of these speech acts are considered to do element (Austin, 1962). basically, an illocutionary act is a linguistic act done in uttering positive word in a given context, at the same time as a perlocutionary act is a non-linguistic act carried out a outcome of appearing the locutionary and illocutionary acts

Speech act categorize into 5 classifications. Speech acts pragmatically that can be proposed by the speaker including representatives, directives, commissives, expressives, and declarations (George Yule, 1996). In line with this, there are at the least a dozen linguistically significant dimensions of variations between illocutionary acts. Of those, the most essential are illocutionary point, direction of match, and expressed psychological nation. Those are 3 form foundation of a taxonomy of the fundamental training of illocutionary acts. The five kinds fundamental of illocutionary acts are: representatives (or assertives), directives, commissives, expressives, and declarations." (Searle, 1969).

There are five macro classes of illocutionary acts. They are Declarative, Representative, Expressive, Directives, and Commissives.

Declarative is the speech act, which changes the scenario inside the world. In declarative, what is being said is greater global and all of us knows it. The speaker him or herself is inside the higher role and has an expert in saying it. There are a number of the kind of declarations, such as christening, bidding in bridge, declaring war, excommunicating, firing from employment, and nominating a candidate (Huang, 2007). For example, "I fired you!" the word fired shows a declare from a superior to a member.

Representative is the speech act, which describe states or activities within the global. The speaker expresses perception that the propositional is proper. There are a number kinds of representative, such as asserting, claiming, concluding, reporting, describing, affirming, boasting, and stating (Levinson, 1983). For example "It's very hot". With this sentence, the speaker represents his or her believes.

Expressive is the speech act in which the speaker expresses feeling and attitude. It expresses handiest the speaker's psychology attitude towards some state of affair. Expressive are those kinds of speech act that state what the speaker feels (George Yule, 1996). There are a number of the kind of expressive such as apology, complain, congratulate, joy, pain, likes, welcome, pleasure, sorrow, blame, and praise (George Yule, 1996). For example "I'm sorry". The speaker expresses apology to someone)

Directives is the speech act that has the function of getting the listener to do something. They express what the speaker wants. It means that speakers direct the listener to perform some future act which will make the world fit with the speaker's words (Peccei, 1999). The speaker or commander usually is in the high position and the listener or the doer of the command is in the low position, like boss-employee, teacher-student, and parents-children. There are a number of the kind of directives such as commands, orders, requests, warns, invitations, advices, questions, and suggestions. For example "Bring my bag!". The speaker commands someone to bring his or her bag.

Commissives is the speech act that commits yourself into doing something in the future. The speakers do the activity. It is more likely to commit yourself to what you say; otherwise, people will not respect you anymore. There are a number of the kind of commissive such as promises, vows, threats, plans, offers, refusals, pledges, and threat. For example "I am going to get it right next time". The speaker makes a promise or plan.

Al Washliyah University Labuhanbatu has just celebrated its 14th anniversary on 1 Agustus 2022. Many congratulations from local officials to the provincial level. They congratulated UNIVA Labuhanbatu's journey to reach 14 years. Not only that, they also pray for the progress of UNIVA Labuhanbatu in the future. They hope UNIVA Labuhanbatu can further improve quality in all fields. They also hope that UNIVA Labuhanbatu will give birth to generations that are in accordance with the demands of the times. This will increase the interest of prospective students to enroll in UNIVA Labuhanbatu.



Image 1. UNIVA Labuhanbatu's 14th Anniversary

There were some researches conducted by some researchers. One of which is Hutajulu, F. S. L and Herman (2019). The title is Analysis of Illocutionary Act in the Movie "You Are My Home" English Subtitle. This research used the combination between qualitative and quantitative approach. The research problem will be discussed are: First, What types of Illocutionary acts are found in "You are my home" movie English subtitle? Second, what is the most dominant types of Illocutionary acts used in "You are my home" movie English subtitle? Finally, the purposes of this research are to find out the types of Illocutionary acts and to analyze the most dominant Illocutionary acts produced in "You are my home" movie English subtitle. The results of the research are only four types of Illocutionary act (Representatives, Directives, Expressive, Commissives) that occur in this movie subtitle. In the video the researchers do not find the Declarative act. Based on the movie subtitle, the researchers found that the dominant types of Illocutionary act that found in the movie subtitle is Directive Act (Hutajulu, 2019).

Based on the explanation above, the researcher interests to determine the type of illocutionary acts containing in the congratulations on the 14th birthday of univa Labuhanbatu. The formulation of the problem are what type of illocutionary acts on the text of UNIVA Labuhanbatu's 14th Anniversary Congratulations? and what is the most dominant types of illocutionary acts on the text of UNIVA Labuhanbatu's 14th Anniversary Congratulations? So, the purposes of this research are to determine the types of illocutionary acts on the text of UNIVA Labuhanbatu's 14th Anniversary Congratulations and to analyze the most dominant types of illocutionary acts on the text of UNIVA Labuhanbatu's 14th Anniversary Congratulations.

2. RESEARCH FINDINGS AND DISCUSSION

This research conducted by using qualitative descriptive method. Qualitative research is descriptive in that the researcher is interested in process, meaning, and understanding gained through words or pictures (Arikunto, 2006). The source of this research was the text of UNIVA Labuhanbatu's 14th Anniversary Congratulations. There were so many anniversary congratulation from many aspects. But in this research, the researcher only choosed three anniversary congratulations. First is Deputy Governor of North Sumatra, Musa Rajekshah.

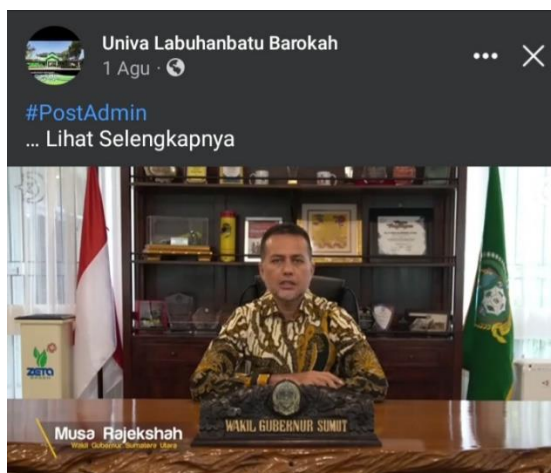


Image 2. Musa Rajekshah's Anniversary Congratulation for UNIVA Labuhanbatu's 14th Anniversary

Second is Deputy Regent of Labuhanbatu, Hj. Ellya Rosa Siregar, Spd., MM.



Image 3. Hj. Ellya Rosa Siregar’s Anniversary Congratulation for UNIVA Labuhanbatu’s 14th Anniversary

Third is Chairman of the Labuhanbatu DPRD, Hj. Meika Riyanti, SH.



Image 4. Hj. Meika Riyanti’s Anniversary Congratulation for UNIVA Labuhanbatu’s 14th Anniversary

The instrument of the researcher was data sheets. It is used to note the type of illocutionary acts on the text of UNIVA Labuhanbatu’s 14th Anniversary Congratulations.

Tabel 1. Data Sheet

| No. | Utterances | Declarative | Representative | Expressive | Commissive | Directive |
|-----|------------|-------------|----------------|------------|------------|-----------|
| 1 | | | | | | |
| 2 | | | | | | |
| 3 | | | | | | |
| ... | | | | | | |

The data will be analyzed by identifying the type of illocutionary acts on the text of UNIVA Labuhanbatu’s 14th Anniversary Congratulations. The researcher identified the utterances based on the utterances, by technique of analyzing the data. Classifying the types of illocutionary acts on the text of UNIVA Labuhanbatu’s 14th Anniversary Congratulations. The researcher classified the utterances by put them based on each type of illocutionary act in to the table of illocutionary acts. Counting the most dominant types of illocutionary on the text of UNIVA Labuhanbatu’s 14th Anniversary Congratulations by using this formula:

$$X = \frac{F}{N} \times 100\%$$

Where:

- X : the percentage of the obtained items
- F : the total illocution functions of each type
- N : the total illocution functions from all types

Theoretically, there are five type of illocutionary acts. They are: They are Declarative, Representative, Expressive, Directives, and Commissive acts. The results of the analysis were obtained are shown in the following description.

2.1 Type of Illocutionary Act on the Text of UNIVA Labuhanbatu’s 14th Anniversary Congratulations

There were some types of illocutionary acts on the text of UNIVA Labuhanbatu’s 14th Anniversary Congratulations.

2.1.1 Declarative

The researcher found there were some of declarative, such as:

- a. (Saya) Wakil gubernur sumatera utara. (Deputy Governor of North Sumatra declares if he is as Deputy Governor of North Sumatra)
- b. (Saya) wakil bupati Labuhanbatu. (Deputy Regent of Labuhanbatu declares if she is as Deputy Regent of Labuhanbatu)
- c. (Saya) Selaku Ketua DPRD Labuhanbatu. (Chairman of the Labuhanbatu DPRD declares if she is as Chairman of the Labuhanbatu DPRD)

Declarative appears 3 times. The calculation is as follows

$$x = \frac{f}{n} x 100\%$$

$$x = \frac{3}{18} x 100$$

$$x = 16.67\%$$

After calculating the data, it is found declarative was 16.67%.

2.1.2 Representative

The researcher found there were some of representative, such as:

- a. Saya Musa Rajekshah. (The speaker as the Deputy Governor of North Sumatra states his name is Musa Rajekshah)
- b. (Saya) mengucapkan (The speaker as Deputy Governor of North Sumatra states something)
- c. Saya Hj. Ellya Rosa Siregar, S.Pd., MM. (The speaker as Deputy Regent of Labuhanbatu states her name is Hj. Ellya Rosa Siregar, S.Pd., MM.)
- d. (Saya) mengucapkan (The speaker as Deputy Regent of Labuhanbatu states something)
- e. Saya Hj. Meika Riyanti Siregar, SH. (The speaker as Chairman of the Labuhanbatu DPRD states her name is Hj. Meika Riyanti Siregar, SH.)
- f. (Saya) mengucapkan (The speaker as Chairman of the Labuhanbatu DPRD states something)

Representative appears 6 times. The calculation is as follows

$$x = \frac{f}{n} x 100\%$$

$$x = \frac{6}{18} x 100$$

$$x = 33.33\%$$

After calculating the data, it is found representative was 33.33%.

2.1.3 Expressive

The researcher found there were some of expressive, such as:

- a. Selamat milad universitas al washliyah labuhanbatu yang ke 14 tahun 2022. (The speaker as Deputy Governor of North Sumatra congratulates UNIVA Labuhanbatu's 14th Anniversary)
- b. Selamat milad universitas al washliyah labuhanbatu yang ke 14 tahun 2022. (The speaker as Deputy Regent of Labuhanbatu congratulates UNIVA Labuhanbatu's 14th Anniversary)
- c. Selamat milad universitas al washliyah labuhanbatu yang ke 14 tahun 2022. (The speaker as Chairman of the Labuhanbatu DPRD congratulates UNIVA Labuhanbatu's 14th Anniversary)

Expressive appears 3 times. The calculation is as follows

$$x = \frac{f}{n} x 100\%$$

$$x = \frac{3}{18} x 100$$

$$x = 16.67\%$$

After calculating the data, it is found expressive was 16.67%.

2.1.4 Commissive

The researcher found there were some of commissive, such as:

- a. Semoga dalam perjalan UNIVA Labuhanbatu ke depan semakin berkah dan sukses dan terus menjadi kampus yang islami, professional. (The speaker as Deputy Governor of North Sumatra prays UNIVA Labuhanbatu in the future will be more blessed and successful and will continue to be an Islamic, professional campus)
- b. Jayalah UNIVA Labuhanbatu jaman berjaman. (The speaker as Deputy Governor of North Sumatra prays UNIVA Labuhanbatu will continue to be victorious for ages)

- c. Semoga Universitas Al Washliyah semakin maju dalam menghasilkan SDM yang berkualitas dan berakhlak mulia. (The speaker as Deputy Regent of Labuhanbatu prays Al Washliyah University is increasingly advancing in producing quality and noble human resources)
- d. Jayalah UNIVA Labuhanbatu jaman berjaman. (The speaker as Deputy Regent of Labuhanbatu prays UNIVA Labuhanbatu will continue to be victorious for ages)
- e. Semoga UNIVA Labuhanbatu semakin jaya dan menjadi kampus idaman masyarakat. (The speaker as Chairman of the Labuhanbatu DPRD prays UNIVA Labuhanbatu is increasingly victorious and becomes the community's dream campus)
- f. Jayalah washliyah jaman berjaman. (The speaker as Chairman of the Labuhanbatu DPRD prays UNIVA Labuhanbatu will continue to be victorious for ages)

Commissive appears 6 times. The calculation is as follows

$$x = \frac{f}{n} \times 100\%$$

$$x = \frac{6}{18} \times 100$$

$$x = 33.33\%$$

After calculating the data, it is found commissive was 33.33%.

Table below describes the percentage of all types of illocutionary acts on the text of UNIVA Labuhanbatu's 14th Anniversary Congratulations.

Tabel 2. The Percentage of Types of Illocutionary Acts

| No. | Types of Illocutionary Act | Frequency | Percentage |
|-----|----------------------------|-----------|------------|
| 1 | Declarative | 3 | 16,67 |
| 2 | Representative | 6 | 33,33 |
| 3 | Expressive | 3 | 16,67 |
| 4 | Commissive | 6 | 33,33 |
| 5 | Directive | 0 | 0 |
| | Total | 18 | 100 |

From the tabel above, it shown that declarative was 16.67 %, representative was 33.33%, expressive was 16.67%, commissive was 33.33%, while there was no directive found on the text.

2.2 The most Dominant Types of Illocutionary Acts on the Text of UNIVA Labuhanbatu's 14th Anniversary Congratulations

By collecting data required, the researcher found the number of illocutionary acts on the text of UNIVA Labuhanbatu's 14th anniversary congratulations. The result showed that declarative appears 3 times (16.67%), representative appears 6 times (33.33%), expressive appears 3 times (16.67%), commissive appears 6 times (33.33%), and no appearance of directive act.

As the result of data collection, the most dominant type of illocutionary acts on the text of UNIVA Labuhanbatu's 14th anniversary congratulations were representative and commissive. Representative act commits the speaker to the truth of the expressed proposition and thus carry a truth-value. In this research, it is found if the speaker made some statement of him or herself and also stated something. While commissive act commit the speaker to some future course of action. The speaker ask UNIVA Labuhanbatu to do something in the future by praying UNIVA Labuhanbatu.

3. CONCLUSION

In reference with the findings, the conclusions described as follows: there were some types of illocutionary acts found on the text of UNIVA Labuhanbatu's 14th anniversary congratulations. Declarative was 16.67 %, representative was 33.33%, expressive was 16.67%, commissive was 33.33%, while there was no directive found on the text. The most dominant type of illocutionary acts found on the text of UNIVA Labuhanbatu's 14th anniversary congratulations were representative and commissive. For further reseacher can explore or study another kinds of speech act on the text of UNIVA Labuhanbatu's 14th anniversary congratulations.

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